



**JEANNE D'ARC**  
CREDIT UNION  
*we share a common thread*

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### **NEW COMMUNITY-FOCUSED WEBSITE LAUNCHED BY JEANNE D'ARC CREDIT UNION**

LOWELL – A new and innovative website – *WeShareACommonThread.org* – has been launched by Jeanne D'Arc Credit Union and went live yesterday (March 28, 2011). The expansive website focuses on area communities, and includes information on community events, high schools' happenings, local history and the arts scene. It also offers an interactive blog on area events and issues as well as financial advice, an events calendar, brief biographies of local residents, and much more. The website's eye-catching artwork was created by local artist Tarja Cockell, who works at Western Avenue Studios in Lowell.

Jeanne D'Arc Credit Union understands the value of community. Creating the *WeShareACommonThread.org* website is another opportunity for us to give back to those in the communities we serve. The website allows us to exhibit our deep interest in local issues, activities and history. It also provides detailed information and an avenue for people interested in becoming more involved with their communities. For those who want to be in the loop, *WeShareACommonThread.org* is a great way to get there.

“We are proud of this new initiative which provides valuable information for people who live, work and attend school in this region,” said Mark S. Cochran, President and Chief Executive Officer of Jeanne D'Arc Credit Union. “We consider social responsibility to be an integral part of our overall mission. *WeShareACommonThread.org* allows us to help people in our region become more involved in their communities and with each other.”

Since 1912, Jeanne D'Arc Credit Union has existed to help members make smart financial choices. That holds true today. We continue to share a common thread with the region and are proud to be a financial institution that not only strives to help our members make their dreams a reality but also assists our communities.

As part of our commitment to local communities, we have established the “Give a Click” program on *WeShareACommonThread.org*. Go to the website to read about the featured nonprofit organizations and then vote for the one you would most like to see us support. The charity with the most votes will receive a \$1,500 donation from the Credit Union. Different charities will be posted every quarter, so people can keep returning to *WeShareACommonThread.org* to help their favorites gain a much-needed donation.

*WeShareACommonThread.org* will help area residents discover the many exciting events happening in the region as well as the myriad ways of giving back to the community. While there, it is easy to for website users to gain excellent financial advice that will put them on the path to lifelong financial success.

**About Jeanne D’Arc Credit Union:**

Jeanne D’Arc Credit Union was established in 1912 and is a full-service, member-owned community-based financial cooperative with more than 56,000 members and more than \$910 million in assets. It operated six full-service branches in Lowell, Dracut (2), Tyngsboro, Chelmsford and Methuen, Massachusetts; four high-school branches at Lowell High, Dracut High, Methuen High and Nashoba Valley Technical High schools; and a loan center in Lowell.